

## INTRO REMARKS TO SPERLING GR

9 MAR 77

I am pleased to be here. . . even before my being sworn-in as DCI this afternoon.

DCI not in ~~public relations~~ <sup>business</sup> ~~no need or cause to~~ seek ~~personal~~ <sup>Some</sup> publicity. Much but not all of the intelligence business must be conducted in secret. Yet I hold a fundamental belief that all of us in public service have an obligation to be as open with the media as possible. <sup>These are</sup> ~~This is an~~ obligations <sup>we both have</sup> to the people of the US, ~~because~~ <sup>because</sup> the better informed they are the stronger our country will be. <sup>A</sup> A well informed American public is the best insurance I know against excessive swing of the policy pendulum of government.

A number of you here ~~and I~~ are old friends from my days as a military educator from 1972-1974. It was at <sup>the</sup> Naval War College that I initiated the Military Media Symposium because of my conviction that military men had this obligation to the media. Those conferences, or you might even say debates, were educational <sup>for</sup> to me as well in understanding the importance of a friendly, constructive, but adversary relationship between public servants and media representatives.

① Just as I believe the media must report events responsibly with objectivity and without bias.